



*The Cultural Village of Portland Japanese Garden, which opened in 2017. 📷 James Florio*

## About Portland Japanese Garden

Portland Japanese Garden is a nonprofit organization founded in 1963 as a place for cross-cultural understanding following World War II. A hallmark in the city of Portland and the state of Oregon since it opened to the public in 1967, the Garden was founded on the ideals of peace and mutual understanding between peoples and cultures. Portland Japanese Garden is considered the most authentic Japanese garden outside of Japan and among the foremost Japanese cultural organizations in the world.

## About Japan Institute

Japan Institute was established in 2020 as a global cultural initiative of Portland Japanese Garden. This sibling organization allows us to share and expand on the programs of Portland Japanese Garden more broadly around the world, deepen international partnerships, and continue to engage diverse people through shared experiences and conversations about peace, beauty, and connection to nature.

Japan Institute and Portland Japanese Garden share a vision – to be a leading global voice for cultural understanding, in pursuit of a more peaceful, sustainable world.

## Programming and Audience Composition

Portland Japanese Garden's purpose is to bring peace and understanding throughout Oregon's communities by offering itself as a place for mindful reflection and presenting programs that foster appreciation for different perspectives. Portland Japanese Garden proudly serves audiences from around the globe, representing all 50 U.S. States, 90 countries, communities of color, and other traditionally underserved populations. 66% of this audience is under the age of 45 and 16% identify as Asian. Our volunteers speak 15 different languages.

## Quick Facts

Year Established	1963
Opened to public	1967
Acreage	12.5 acres, 8 gardens
Staff	140
Volunteers	235 Garden volunteers
Operating Budget	\$14 million per year
Adult Admission	\$22.50
Total Events	250

## Marketing Audience Reach

Garden Path Quarterly Magazine	6,000 printed copies & 41,000 digital subscribers
Portland Japanese Garden Main Website	2.9 million annual page views (737,000 unique visitors annually)
E-newsletters Subscribers	41,000
Facebook Followers	76,000
Instagram Followers	85,600
TikTok Followers	3,000

## Attendance and Membership Demographics

Annual Attendance 400,000 - 450,000 visitors

- 60% are local and 40% are out of region
- 60% are college graduates
- 53% have annual household incomes of \$100,000 or more
- 66% of visitors are under the age of 45
- 16% identify as Asian

Member Households 13,800 members

- 89% are college graduates
- 56% have annual household incomes of \$100,000 or more
- 24% are under the age of 55; 16% are 55 – 64; 35% are 65 – 74 and 25% are 75+

## Executive Leadership

**Lisa Christy** Co-CEO

**Akihito Nakanishi**

Co-CEO

Arlene Schnitzer Curator of  
Culture, Art & Education

**Aaron Edmark** Chief

Financial Officer

**Misako Ito** Executive

Director, Japan Office

**Hugo Torii** Garden Curator &

Director, Japanese Garden  
Training Center

Portland Japanese Garden is a natural vehicle through which to explore Japanese art and design and has successfully introduced the work of more than 75 artists representing Japan and its unique artistic traditions. The works come from internationally known artists—some of whom have been recognized as Living National Treasures in Japan, as well as emerging young artists and artisans from all parts of the country.

We are pleased to offer you, our partners, the opportunity to sponsor these popular exhibitions for greater visibility and community outreach.



## 2025-2026 Art Exhibitions

### DESIGNING NATURE: ELEMENTS OF HARMONY

SEP 27, 2025 – FEB 23, 2026

PAVILION GALLERY AND THE CALVIN AND MAYHO TANABE GALLERY

Japanese gardens are living expressions of harmony—where nature is shaped by human hands and guided by the heart. *Designing Nature* invites guests to explore the history, traditions, and philosophies behind this timeless art form—revealing the depth, intention, and beauty that define Japanese garden design.



### ENDURING IMPRESSIONS: CONTEMPORARY WOODBLOCK PRINTS

MAR 7 – JUN 15, 2026

PAVILION GALLERY AND THE CALVIN AND MAYHO TANABE GALLERY

This exhibition explores the current landscape of *mokuhanga*, Japanese woodblock printmaking, through an exhibition of seven artists at the forefront of the international mokuhanga community. This exhibition is presented in partnership with the Honolulu Museum of Art.

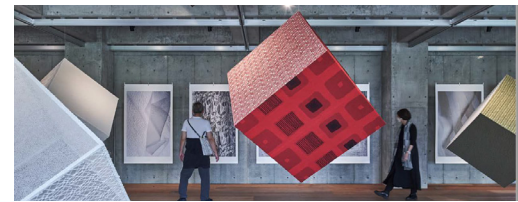


### NUNO TEXTILE ART EXHIBITION

FALL – WINTER 2026

PAVILION GALLERY AND THE CALVIN AND MAYHO TANABE GALLERY

The innovative textile installations of Nuno are showcased in our final exhibition of 2026. Founded in 1984, Nuno, which means fabric in Japanese, is a textile studio pushing the boundaries of fabric design and innovation. Led by design director Reiko Sudō, Nuno weaves together traditional practices with new techniques to create awe inspiring garments and installations.



## 2026 Art Exhibition Sponsorship Opportunities

### EXCLUSIVE DIAMOND SERIES SPONSOR (EXCLUSIVE SPONSOR FOR ALL 3 EXHIBITIONS) | \$50,000

- Only available to one sponsor at this level.
- Exclusive and prominent logo placement on all exhibition gallery signage, materials, and information throughout the year seen by about 425,000 visitors
- Exclusive logo placement on exhibition webpages, Portland Japanese Garden's main website, and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Premier logo placement on the back cover of *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Logo placement and recognition in e-newsletters (41,000 email recipients)
- Exclusive logo placement in all Golden Crane Society Exhibition opening reception invitations sent to approximately 300 households
- Name recognition during podium remarks at exhibition opening reception (150 – 175 in attendance)
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Private Tea and Tour for up to eight people with a Co-CEO
- Four invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

### PRESENTING EXHIBITION SPONSOR (PRESENTING SPONSOR OF 1 OF 3 EXHIBITIONS) | \$25,000

- Prominent logo placement on exhibition gallery signage, materials, and information for one sponsored exhibition (110,000 – 180,000 visitors)
- Prominent logo placement on exhibition webpage and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement and recognition in e-newsletters (41,000 email recipients)
- Logo placement in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Logo placement in Golden Crane Society Exhibition Opening Reception invitation sent to approximately 300 households
- Name recognition during podium remarks at exhibition opening reception (150 – 175 in attendance)
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Private group tour of the Garden with a Co-CEO for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

## 2026 Art Exhibition Sponsorship Opportunities

### GOLD SPONSORSHIP | \$5,000 (SELECT 1 OF 3 EXHIBITIONS)

- Logo placement on exhibition gallery materials and information for one sponsored exhibition (110,000 – 180,000 visitors)
- Logo placement on exhibition webpage and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement and recognition in e-newsletters (41,000 email recipients)
- Logo placement in Golden Crane Society Exhibition Opening Reception invitations mailed sent to approximately 300 households
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Name recognition during podium remarks at exhibition opening reception (150 – 175 in attendance)
- Private group tour of the Garden with a member of the Curatorial team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

### SILVER SPONSORSHIP | \$2,500 (SELECT 1 OF 3 EXHIBITIONS)

- Name on exhibition gallery materials and information for one sponsored exhibition (110,000 – 180,000 visitors)
- Logo placement in Golden Crane Society Exhibition Opening Reception invitations sent to approximately 300 households
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Name recognition during podium remarks at exhibition opening reception (150 – 175 in attendance)
- Private group tour of the Garden with a volunteer or development staff for up to 15 people
- Special invitations to annual Golden Crane Recognition Society Receptions

### BRONZE SPONSORSHIP | \$1,500 (SELECT 1 OF 3 EXHIBITIONS)

- Name on exhibition gallery materials and information for one sponsored exhibition (110,000 – 180,000 visitors)
- Name recognition on Golden Crane Society Exhibition Opening Reception invitations sent to approximately 300 households
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Name recognition during podium remarks at exhibition opening (150 – 175 in attendance)
- Special invitations to annual Golden Crane Recognition Society Receptions

Portland Japanese Garden is proud to host many vibrant and authentic yearly festivals to bring Japanese culture to Portland. Here are some of our most popular and well-attended events.

## *O-Shogatsu* Festival, Japanese New Year | January 11, 2026

In Japan, *O-Shogatsu*, or New Year's, is considered the most important holiday of the year. With 1,600 visitors, Portland Japanese Garden's *O-Shogatsu* or New Year's Festival is a family-friendly celebration open to the public and features traditional performances such as *shishi-mai* (lion dance), *sumi-e* (Japanese ink-wash painting) workshops, and much more.

Expected attendance: 1,600



*O-Shogatsu lion  
dance performance*  
📷 Jonathan Ley

### PRESENTING SPONSORSHIP | \$5,000

- Logo placement on signage near *kadomatsu* evergreen bamboo display
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement and recognition in e-newsletters (41,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

### SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near *kadomatsu* evergreen bamboo display
- Name recognition on festival webpage (Totaling 2.9 million annual page views [737,000 unique visitors annually])
- Name recognition in e-newsletters (41,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Special invitations to annual Golden Crane Recognition Society Receptions



A traditional Hina Matsuri display of dolls representing the Emperor and Empress with members of the Imperial Court. 📷 Jonathan Ley

## *Hina Matsuri, The Doll Festival* | March 1, 2026

Also known as Doll's Day, Girl's Day, or *Momo no sekku* (Peach Blossom Festival), *Hina Matsuri* is a special time to pray for the growth and happiness of young girls. A traditional display of dolls representing the Emperor, Empress, and the members of the Imperial Court is arranged in the Cathy Rudd Cultural Corner, and musical performances and *ikebana* (Japanese flower arranging) workshops are held in the Jordan Schnitzer Japanese Arts Learning Center. In addition to the day of the festival, there will be Hina Matsuri-related programs and activities taking place from February 21 through March 1. The dolls will be displayed beginning February 17 and running through the first few days of March for all visitors and members to view.

**Expected attendance: 1,000 on the day of the festival and during the extended festival week from February 21 through March 1.**

### PRESENTING SPONSORSHIP | \$10,000

- Only available to one sponsor at this level
- Company tagged on social media post on event day
- Logo placement on signage near *Hina Matsuri* Festival Doll Display from February 17, leading up to the festival
- Logo recognition on festival webpage and Corporate Golden Crane Society webpage (Totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo recognition in e-newsletters (41,000 email recipients)
- Logo recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with the Curatorial Team for up to 15 people
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

### MAJOR SPONSORSHIP | \$5,000

- Logo placement on signage near *Hina Matsuri* Festival Doll Display from February 17, leading up to the festival
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement and recognition in e-newsletters (41,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

### SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near *Hina Matsuri* Festival Doll Display from February 17, leading up to the festival
- Name recognition on festival webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Special invitations to annual Golden Crane Recognition Society Receptions

A traditional *Hina Matsuri* display of dolls representing the Emperor and Empress with members of the Imperial Court. 📷 Jonathan Ley



## *Kodomo no Hi,* Children's Day Festival May 3, 2026

Drawing in local families from all around Portland and beyond, *Kodomo no Hi*, or Children's Day, celebrates the growth and good fortune of children. This festival at the Garden features a wide variety of kid-friendly activities, including *taiko* drum performances, origami workshops, *koinobori* (carp streamers), and a children's treasure hunt with a map of the Garden designed by Portland artist, Mike Bennett. In addition to the day of the festival, there will be Children's Day-related programs and activities taking place from April 25 until March 3.

Expected attendance: 2,200 on the day of the festival and 9,600 during the extended festival week from April 25 until March 3.



Taiko performance at Childrens Day Festival. 📷 Julie Gursha

### PRESENTING SPONSORSHIP | \$10,000

- Only available to one sponsor at this level
- Company tagged on social media post on event day
- Logo placement on signage near Crumpacker Bamboo Allee from April 25 until March 3
- Logo recognition on festival webpage and Corporate Golden Crane Society webpage (Totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo recognition in e-newsletters (41,000 email recipients)
- Logo recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with the Curatorial Team for up to 15 people
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

## MAJOR SPONSORSHIP | \$5,000

- Logo placement on signage near Crumpacker Bamboo Allee on festival day and leading up to the event during April 25 until March 3
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement and recognition in e-newsletters (41,000 number of email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to annual Golden Crane Recognition Society events

## SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near Crumpacker Bamboo Allee on festival day and leading up to the event during April 25 until March 3
- Name recognition on festival webpage (Totaling 2.9 million annual page views [737,000 unique visitors annually])
- Name recognition in e-newsletters (41,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Special invitations to other annual Golden Crane Recognition Society Receptions

Guests along Zig Zag Bridge watching koi in the lower pond garden during the Childrens Day Festival. 📷 Julie Gursha



## Tanabata, The Star Festival | July 12, 2026

*Tanabata*, the Star Festival, is one of five seasonal festivals that has been celebrated in Japan since the 8th century. The Star Festival commemorates the one day a year the star-crossed lovers Vega, the Weaver Star and Altair, the Cowherd Star meet in the sky. Guests will be invited to the Yanai Family Classroom to write their own wishes on *tanzaku*. Volunteers will be present to assist guests with hanging their *tanzaku* on the bamboo in the Crumpacker Bamboo Allee, adding to the colorful display. The festival will also feature music from Takohachi featuring storytelling of the Tanabata story. In addition to the day of the festival, there will be Tanabata-related activities taking place from July 6 through July 12. This is one of our busiest weekends of the year (overlapping with the July 6 through July 12), drawing tourists and locals alike.

Expected attendance: 1,800 on the day of the festival and 17,400 in attendance from July 6 through July 12



Bamboo decorated with guest wishes on colorful *tanzaku* paper at Tanabata Festival. 📷 Jonathan Ley

### PRESENTING SPONSORSHIP | \$10,000

- Only available to one sponsor at this level
- Company tagged on social media post on event day
- Logo placement on signage near Crumpacker Bamboo Allee from July 6 through July 12
- Logo recognition on festival webpage and Corporate Golden Crane Society webpage (Totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo recognition in e-newsletters (41,000 email recipients)
- Logo recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with the Curatorial Team for up to 15 people
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

**MAJOR SPONSORSHIP | \$5,000**

- Logo placement on signage near Crumpacker Bamboo Allee from July 6 through July 12
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement and recognition in e-newsletters (41,000 number of email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

**SUPPORTING SPONSORSHIP | \$1,500**

- Name recognition on signage near Crumpacker Bamboo Allee from July 6 through July 12
- Name recognition on festival webpage (Totaling 2.9 million annual page views [737,000 unique visitors annually])
- Name recognition in e-newsletters (41,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Special invitations to annual Golden Crane Recognition Society Receptions

*Bamboo decorated with guest wishes on colorful tanzaku paper at Tanabata Festival.*





Dancing at Bon-Odori Festival.  
📷 Jonathan Ley

## *Bon-Odori, The Summer Festival* August 22, 2026

A highlight of summer festivals in Japan is the *bon-odori* dance. Each region in Japan has their own version of the dance, as well as different music. In Japanese Buddhist tradition, *bon-odori* is a way to entertain and send off the spirits of our ancestors and celebrate life. Dancers circle the *yagura*, a high wooden bandstand for the musicians and singers. Dances will be taught by Chris Dart and demonstrated by dancers from Oregon Buddhist Temple. Come to learn the dances, see people dressed in *yukata*, and to hear and feel the sound of *taiko* drums. This is one of Portland Japanese Garden's most beloved and well-attended festivals taking place at the height of peak visitation season.

Expected attendance: 2,500

### MAJOR SPONSORSHIP | \$5,000

- Logo placement on signage near performance stage
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement and recognition in e-newsletters (41,000 number of email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

### SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on signage near performance stage
- Name recognition on festival webpage (Totaling 2.9 million annual page views [737,000 unique visitors annually])
- Name recognition in e-newsletters (41,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Special invitations to annual Golden Crane Recognition Society Receptions

## *O-Tsukimi, The Moonviewing Festival | September 25, 26, and 27, 2026*

Moonviewing, or *O-Tsukimi* in Japanese, is the practice of gazing at the full moon and enjoying its sacred beauty. Since 1990, Portland Japanese Garden has scheduled this beloved annual event to coincide with the harvest moon, which occurs anytime from September to early October. This is a coveted event, drawing a highly engaged audience with tickets typically selling out within days.

There is no better place in Portland to share the romance and mystery of this special custom than from the eastern overlook of the Portland Japanese Garden Pavilion with its views of the city skyline and Mount Hood.

Expected attendance: 750



Guests watching the moon rise at the Mt Hood overlook during the Moonviewing festival. 📷 Jonathan Ley

### MAJOR SPONSORSHIP | \$5,000

- Logo placement on Moonviewing Festival signage
- Logo placement on festival webpage and Corporate Golden Crane Society webpage (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement and recognition in e-newsletters (41,000 number of email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions

### SUPPORTING SPONSORSHIP | \$1,500

- Name recognition on Moonviewing Festival signage
- Name recognition on festival webpage (Totaling 2.9 million annual page views [737,000 unique visitors annually])
- Name recognition in e-newsletters (41,000 email recipients)
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Special invitations to annual Golden Crane Recognition Society Receptions

Held in the Jordan Schnitzer Japanese Arts Learning Center, Portland Japanese Garden partners with artists and musicians to enrich the experience of our visitors with cultural demonstrations on a weekly basis. Currently, we hold these demonstrations two to four times a week for visitors and members.



Inside look of the Cultural Corner within the Jordan Schnitzer Japanese Arts Learning Center. 📷 Gary Belinsky

## EXCLUSIVE CULTURAL CORNER (ENTIRE PROGRAM) PRESENTING SPONSORSHIP | \$25,000

OCCURRENCE: 120 – 130 CULTURAL DEMONSTRATIONS/PERFORMANCES PER YEAR

AUDIENCE: 10,000 PEOPLE ANNUALLY

- Opportunity to be only presenting sponsor for Portland Japanese Garden Cultural Corner events
- Prominent logo placement at the Cathy Rudd Cultural Corner for all cultural demonstrations (120 – 130 demonstrations/performances a year)
- Verbal recognition as presenting sponsor in remarks before the start of each presentation (30 – 100 in attendance at each performance)
- Logo on Cultural Corner event and Corporate Golden Crane Society webpages (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo placement in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Logo placement and recognition in e-newsletters (41,000 email recipients)
- Private group tour of the Garden with Co-CEO for up to 15 people
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions



*Koto Demonstration in the Cultural Corner.*  
📷 Peter Friedman

**MUSICAL PERFORMANCE SERIES PRESENTING SPONSORSHIP | \$10,000**

OCCURRENCE: 35 – 40 PERFORMANCES PER YEAR

AUDIENCE: 3,000 PEOPLE ANNUALLY

- Only available to one sponsor at this level
- Logo placement at the Cathy Rudd Cultural Corner for all musical demonstrations (35 – 40 performances a year)
- Verbal recognition in remarks before the start of each presentation (30 – 100 in attendance at each performance)
- Logo placement on Cultural Corner Musical Series webpage and Corporate Golden Crane Society webpages (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Logo recognition in e-newsletters (41,000 email recipients)
- Private group tour of the Garden with the Curatorial Team for up to 15 people
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions



*Tea Ceremony presented in the Cultural Corner.*  
📷 Jonathan Ley

**TEA CEREMONY SERIES PRESENTING SPONSORSHIP | \$10,000**

OCCURRENCE: 45 – 50 DEMONSTRATIONS PER YEAR

AUDIENCE: 4,000 PEOPLE ANNUALLY

- Only available to one sponsor at this level
- Logo placement at the Cathy Rudd Cultural Corner for all tea ceremony demonstrations (45 – 50 demonstrations per year)
- Verbal recognition in remarks before the start of each presentation (30 – 100 in attendance at each demonstration)
- Logo placement on Cultural Corner Tea Ceremony Series webpage and Corporate Golden Crane Society webpages (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Logo recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial Team for up to 15 people
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions



*Ikebana presentation at the Cultural Corner.*  
📷 Peter Friedman

### IKEBANA (JAPANESE FLOWER ARRANGEMENT) SERIES PRESENTING SPONSORSHIP | \$5,000

OCCURRENCE: 10 – 15 DEMONSTRATIONS A YEAR

AUDIENCE: 1,000 PEOPLE ANNUALLY

- Only available to one sponsor at this level
- Logo placement at the Cathy Rudd Cultural Corner for all Ikebana demonstrations (10 – 15 demonstrations per year)
- Verbal recognition in remarks before the start of each presentation (30 – 100 in attendance at each demonstration)
- Logo placement on Cultural Corner Ikebana Series webpage and Corporate Golden Crane Society webpages (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Name recognition in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial Team for up to 15 people
- Exclusive Behind-the-Scenes tour and experience with the Art, Culture, or Garden Team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions



*Bonsai presentation placed in the Cultural Corner.*

### BONSAI SERIES PRESENTING SPONSORSHIP | \$5,000

OCCURRENCE: 10 – 12 DEMONSTRATIONS A YEAR

AUDIENCE: 650 PEOPLE ANNUALLY

- Only available to one sponsor at this level
- Logo placement at the Cathy Rudd Cultural Corner for all Bonsai demonstrations (10 – 15 demonstrations per year)
- Verbal recognition in remarks before the start of each presentation (30 – 100 in attendance at each demonstration)
- Logo placement on Cultural Corner Bonsai Series webpage and Corporate Golden Crane Society webpages (totaling 2.9 million annual page views [737,000 unique visitors annually])
- Name in *The Garden Path* quarterly magazine (6,000 printed copies & 41,000 digital subscribers, distributed four times per year)
- Private group tour of the Garden with a member of the Curatorial Team for up to 15 people
- Two invitations to exclusive annual Night of a Thousand Cranes Dinner
- Special invitations to other annual Golden Crane Recognition Society Receptions