

## 2022 Board of Trustees Nominee Biographies



**Jim Coonan** is a successful entrepreneur and investor with a long avocational interest in the entrepreneurial ecosystem. Jim's business career includes CEO/Chair positions in defense/aerospace, consumer electronics, telecom and software; and past experience in consumer foods brand management.

In support of entrepreneurial efforts in the state Jim has served as an executive or board member for organizations including RAIN (Regional Accelerator and Innovation Network), PAN (Portland Angel Network) and OEN (Oregon Entrepreneurs Network). Also, Jim ran the Bend Venture Conference in Bend for a number of years.

Jim has served on the state's Oregon Growth Board which invests funds generated through the Oregon lottery.

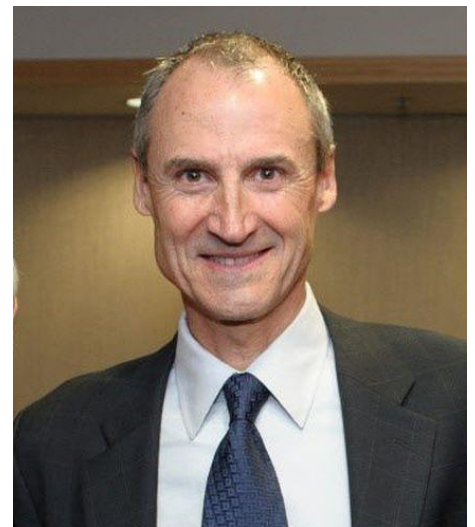
Jim has been active in creating a number of the state's best known early stage funds including most prominently the Oregon Venture Fund which has become the state's single largest fund.

Currently, Jim teaches at the University of Oregon Executive MBA program advising students for their capstone project. It's hardly work but Jim still gets to play cowboy running the family ranch producing grass fed, organic beef. Jim received his BA from Stanford University and his MBA from Northwestern University.

**Bart Eberwein** grew up in Baltimore and graduated from the University of Oregon with a BS in Journalism and a Master's in Business Administration.

Retired from Hoffman Construction Company since 2020, Bart served the company for over 30 years, recently served as their Executive Vice President. Bart's community involvement includes board stints at the United States National Forest Foundation, Catlin Gabel School, Literary Arts, Cycle Oregon, Architecture Foundation of Oregon, and the Oregon Symphony. Oregon Governors have appointed him to the Oregon Land Conservation Development Commission (2010 – 2018) and the Oregon Arts Commission (2006 – 2010). He has also served as Canada's honorary consul to Oregon.

When Bart is not busy with his numerous volunteer commitments, he enjoys spending time with his wife and son in the outdoors, cycling, and traveling.



## Sally Gibson

### Community Volunteer

Native of Sacramento and a lifelong Californian. Sally has rekindled her affection for Portland and its environment in recent years. After graduation with a major in City Planning and a minor in East Asian Studies from Callison College, which included a year-long study in India, Sally came to Portland in 1975 to work with the American Institute of Architects Portland Community Design Center as a VISTA volunteer. Her interest and efforts were focused on the promotion of a more vibrant and livable city.

Sally returned to California and pursued a career in the travel industry. Managing the American Express office in Sacramento gave her multiple opportunities to experience leadership roles within the community. It also allowed considerable business and personal travel around the globe, and in particular, to Asia and Japan.

Travel has helped foster her particular passion for the textile arts. She has studied with weavers, knitters, spinners, dyers, and fabric makers from around the world. For many years she has taught weaving and knitting in California. This augments her interest in gardening, cooking, and design.

Now while residing part of the year in Portland, Sally lives near the Portland Japanese Garden. While in town, she frequents the Garden and treasures the peace, harmony, and enlightenment it promotes.



**Tatsuo Ito** was born and raised in Nagoya, Japan, and is a graduate of Nagoya University with a degree in Physics. He currently serves as Executive Vice President of SEH America, which is part of the largest producer of semiconductor silicon wafers in the world, Shin-Etsu Handotai (SEH), and an integral part of the ShinEtsu group in Japan. Prior to coming to the US for the second time in 2004, Tatsuo served as plant manager in SEH Malaysia where he spent ten years and in two Japan plants overseeing start-up of new production.

He serves on the advisory board of Portland State University's Center for Japan Studies as well as on the Executive Committee of Japan-America Society of Oregon.

He now travels to Japan multiple times a year on business, but enjoys living abroad, which affords him the enriching experience of fully embracing a different culture.

Tatsuo believes in celebrating the cultural diversity and camaraderie between the US and Japan.

## Naoki Kuze

### President/CEO, St. Cousair, Inc.

Naoki was born and raised in Nagano, Japan, where his parents operated a lodge called "Pension Kuze" for ski tourists. They served hand-made apple jam for breakfast, which was the origin of St. Cousair, Co. Ltd. The company located in Nagano, Japan, operates a winery, manufactures specialty food, and currently has 150 retail stores nationwide. In 1997, after high school, Naoki studied abroad in the USA and graduated from the University of California, Davis with a Viticulture and Enology major. He gained great education from his college, and additionally he learned the importance of marketing from his night-time job at the Mikuni Japanese Restaurant. Furthermore, as an intern and full-time employee at different wineries, he gained valuable experience of working with people of different background and diversity.



He met Minh-Thu, his wife, at UC Davis who agreed to be his girlfriend after his 7 times of hard trial. In 2004, Naoki went back to Japan to join his family's business. In 2015 after gaining business experience in Japan, he decided to move to the USA with his wife and daughter to challenge their long-time dream of expanding the family's business in the USA. In 2017, they launched a food manufacturing facility in Newberg, Oregon, and started the Japanese specialty food brand "Kuze Fuku & Sons" with the passion of sharing the beautiful Japanese culture through his products to the people in the USA and throughout the world. Naoki currently lives in Sherwood, Oregon with his wife, 2 daughters, and a dog, where he enjoys weekend gardening, cooking, DIY construction, and golf.



**Mark Stell** is the Managing Partner/Founder of Portland Coffee Roasters established 1996. As Managing Partner Mark oversees a staff of 85 and is responsible for all areas of the operation. His leadership has earned the company local, national, and international recognition for its business achievements and sustainability initiatives. Portland Coffee Roasters is a carbon neutral company and has won both the SCAA's Sustainability Award, and the Roast Magazine Roaster of The Year for its Quality and Sustainability programs. Portland Coffee Roasters is a roaster retail business with wholesale nationally and retail locally.

Mark is also the founder of Portland Global Initiatives a global nonprofit that's focus is to helping coffee communities around the world.

In addition to roasting and retail Mark and his family also run a coffee farm in Tanzania Africa and sell the farms coffee all over the world.

**John Tarpey**  
**Journalist, Diplomat**

Prior to settling in Portland in 2018, John Tarpey had a 40-year career in journalism, public affairs, and diplomacy in numerous countries around the world.

John was most recently Director of Communications at the World Intellectual Property Organization (WIPO), a United Nations agency in Geneva, Switzerland, overseeing the organization's external relations, press, publications, information platforms, and corporate image. He represented WIPO at various fora worldwide and maintained a range of cooperative efforts with 190 member countries and relevant international organizations, NGOs, and private sector groups.

Before joining WIPO in 1999, John was a journalist covering international relations, business and economic affairs in the United States, the Middle East, and South Asia for 20 years. He was a reporter for *The Washington Star* and *The Hartford Courant*, where he was also business editor, and an editor and correspondent at *Business Week* magazine in New York and abroad. His work has appeared in *The Wall Street Journal*, *The Independent*, *The International Herald Tribune*, and other publications.

Throughout his career, John has been active in education and academic exchange. He taught journalism, writing and public affairs at The American University in Washington, D.C., and as a Fulbright Fellow at the University of the Punjab in Lahore, Pakistan. He was a 2008 Faculty Fellow at the Salzburg Global Seminar and served as a board member of the American Fulbright Foundation of Morocco, which managed academic exchange programs between the U.S. and Morocco.

During his time in Geneva, John served for six years on the Board of Governors of the International School of Geneva, an institution with 4,000 students at three campuses across Geneva. As Treasurer, he helped develop and oversee an extensive capital expansion program which included the fundraising, financing, and construction of a new elementary school, arts center, sports center, and numerous other projects across the campuses.

John and his wife, Dona Tarpey, live in the southwest hills of Portland. They have two sons, who currently live in San Francisco and Berlin, Germany.

