



The Japan Institute

A Global Cultural Initiative

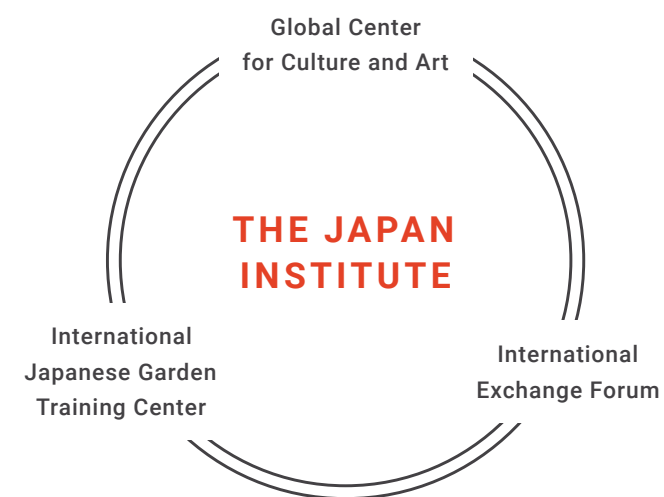




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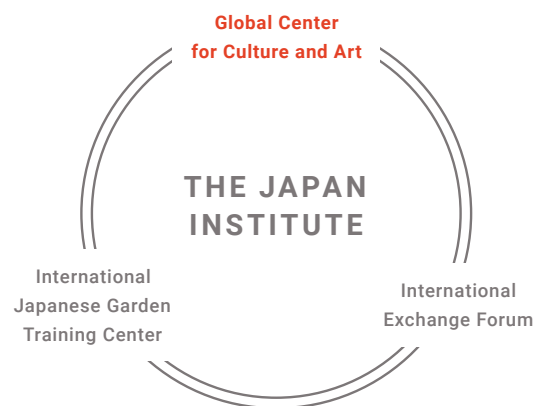
The Japan Institute is being created in order to share and expand programs of Portland Japanese Garden more broadly around the world, expand international partnerships, while continuing to engage diverse people in shared experiences and conversations about peace, beauty, and connection of nature. Innovative programs, global collaborations, and experiential education for youth and adults are the hallmarks of *The Japan Institute*, organized around three centers:

1. Global Center for Culture and Art
2. International Exchange Forum
3. International Japanese Garden Training Center





Global Center for Culture and Art



The Global Center for Culture and Art (Center) explores the interrelationship of humanity and nature through the lens of Japanese arts and culture. An ever-expanding array of Japanese visual and performing arts and cultural practices from *sumi-e* to *chado*, *urushi* to *bonsai*, and *kabuki* to *ikebana*, are presented in ways intended to reduce the need for language, translation, prior knowledge, or instruction.

Instead, the means of presentation are intended to spur curiosity about the internal mind-set intrinsic to these arts and practices plus external conversations about the personal meaning each audience member is finding in these arts and cultural practices amidst the beauty and calming influence of Portland Japanese Garden's eight gardens, or wherever in the world the learner

may be. It is the heart that is opened to the possibility of a new understanding of a previously unknown form of human endeavor, the journey that is begun towards appreciation of a heretofore unknown human creation, and the conversations that ensues between people which is the purpose of the Center.



Portland Japanese Garden, and now by extension the Global Center for Culture & Art (Center) become an entry point, the gateway for all to experience the heart and soul of Japan. The Center presents artists, musicians, performers, and practitioners from Japan but also from other corners of the world where influences from Japan have been absorbed or because their art forms reveal intriguing parallels and contrasts to Japanese arts and culture.



The Center's focus on living artists and practitioners generates opportunities for conversations connecting global artists with each other and global audiences. As the Center expands its programs further, embracing the new opportunities brought forth by a host of new technologies in virtual programming, it will continue to nurture long-term relationships and friendships with and among these artists, fostering creativity and dialogue and creating new opportunities for innovative collaborations.

Specific programs of the Center include Art Exhibitions, Artist in Residence Programs, Traveling Exhibition Programs, Japan Eats Culinary Series, Chado, Ikebana, Bonsai, Shodo, Haiku classes and demonstrations, Japanese Craft workshops, Performing Arts Programs, Go-Sekku Festivals, the commission of new works across a range of mediums and genres, and the presentation of rarely available events outside Japan such as Yabusame and Sumo. Bringing the art and culture of Japan to the world, while supporting and providing opportunity for a myriad of artists and practitioners to share their gifts with audiences outside of Japan.





Former U.S. Ambassador to Japan **Caroline Kennedy** addresses a delegation from Portland Japanese Garden in Yokohama.



Global Conferences and Symposia

The Japan Institute regularly convenes conferences and symposia which cross boundaries between organizations, between fields, and between countries, facilitating conversations about peace, art, and the human relationship to the natural world. In addition to the direct conversations at the conferences, relationships and mutual understanding is developed among the participants leading to further conversations and future collaborations.

A REPRESENTATIVE LIST OF UPCOMING CONFERENCES

- Summer 2022: American Public Garden Association Conference**
 Portland Oregon
Crafting Gardens for a Changing World
 1200 Attendees from 600 Gardens from 20 countries around the globe
- Summer/Fall 2022: 35th International Comite d'Histoire de l'Art World Congress**
 Sao Paulo Brazil, Paris France, Portland Oregon, Tokyo Japan
Motion: Migrations
- Fall 2022: Peace Symposium**
 London England
Cultural Gardens as Places of Peace-making and Reconciliation
 In collaboration with Royal Botanic Gardens, Kew, the U.S. Embassy in London, the Japanese Embassy in London, the City of London, and cultural foundations and organizations in the United Kingdom.

International Exchange Forum



The International Exchange Forum connects global communities for dialogue through exploring those ideals of Japanese culture which resonate in every culture around the world, including appreciation of fine craftsmanship, a deep personal connection to nature, and the search for internal and external peace. The Exchange Forum connects individuals and organizations around these shared interests. Together, participants build global relationships, exchange and explore ideas critical to modern life, evolve theory and practice in their respective fields, and collaborate to implement the ideals of Japanese gardens, arts, and culture in varied and meaningful ways for communities around the world.



Collaborative Programs with International Cultural Organizations

Global relationships continue to reveal new opportunities for discussion and collaboration on initiatives important to varied communities around the world.

Former Managing Director
of the International
Monetary Fund (IMF)
Christine LaGarde tours
Portland Japanese Garden.



Ambassador Extraordinary and Plenipotentiary of Japan to the United States of America, **Sugiyama Shinsuke** speaks at the 55th anniversary Gala.

These projects are some of the first collaborative efforts:

- Sister-institution relationships modelled on the established collaborations between Portland Japanese Garden and Taizo-in (Kyoto), International House of Japan (Tokyo), and Keihanna Garden (Kyoto)
- Collaboration with Japan's Ministry of Culture, Garden Society of Japan, North American Japanese Garden Association, and others to achieve UNESCO designation of intangible world heritage for Japanese garden art form – 2016 through 2022

In addition, the International Exchange Forum is working to create global connections among gardens and Japanese cultural organizations with plans to host these conferences in future years:

- The Inaugural **North American Japanese Cultural Conference** in Portland, Oregon - June 2024
- The Inaugural **Great Gardens of the World Leadership Forum** in Portland, Oregon - July 2026





A tour with Portland Japanese Garden patrons visits the studio of former Prime Minister Hosokawa Morihiro.

International Tours

The Exchange Forum creates customized national and international travel programs for audiences to explore and contrast Japanese gardens, art, and culture with other similar and contrasting destinations around the world. A decade ago, Portland Japanese Garden began conducting these tours with a sole focus on Japan. However, gardens, art and culture are a universal

phenomenon found in almost every society throughout human history. This program will be expanded to include comparative tours to see other culture's garden and art forms and how they compare to those of Japan. Through this exploration, individuals find renewal for themselves as well as opportunities to understand people from other cultures.



Strategic Exchanges among International Organizations

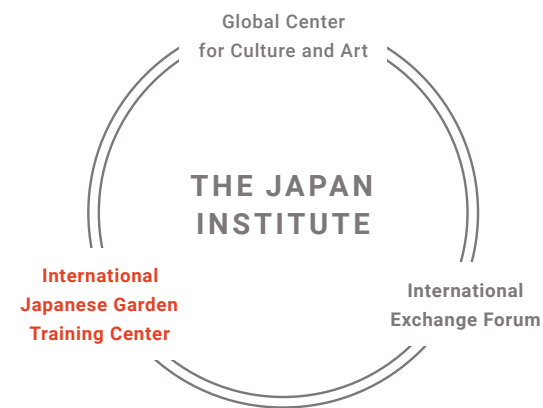
Subjects of urgent and common interest become apparent through the Exchange Forum's network of global relationships. Gatherings of scholars, cultural practitioners, craftsmen and artists are organized by the International Exchange Forum to facilitate conversations about a range of issues, subjects, challenges, and opportunities. These round-table gatherings will occur in Portland, in appropriate locations around the world, and virtually.



International Japanese Garden Training Center

The International Japanese Garden Training Center serves diverse audiences who are seeking in-depth learning opportunities about Japanese gardens and their cultural context. The Training Center offers programs for all levels of adult learners, from beginning amateur to seasoned professional. These formal learning opportunities are structured to be interactive and trans-disciplinary, convening together individuals from disparate fields and backgrounds and opening the door for them towards new connections with each other, with the natural world, and with Japanese culture. While this learning journey takes audiences deeper into the specifics of Japan's culture, it concurrently builds capacity for wider cross-cultural empathy and conversation.

The Training Center also serves as the premier center outside of Japan for skills training,



knowledge exchange and new thought about Japanese garden arts, and for teaching about the cultural context that is essential to Japanese gardens. At the Training Center, hands and hearts collaborate to preserve, nurture, and share the living legacy of Japanese gardens. The Training Center teaches the skills and techniques for creating and stewarding Japanese gardens located outside of Japan for future generations while also acquainting students with the heart and soul of aesthetics at the root of understanding and practicing Japanese garden design, construction and maintenance.

The Training Center combines Western teaching methods of lectures and classes with traditional Japanese emphasis on mind-body learning through hands-on participation. The Japanese tradition of learning to be a garden craftsman differs sharply from non-Japanese learning approaches.

Apprenticeship has been the mainstay of learning traditional garden arts and other crafts in Japan. A gardener's training is predicated not on directive teaching but on long term observation of and interaction with a master garden craftsman.

A further difference is that design, implementation, and stewardship are perceived as an organic whole: the artisan designs, constructs, and cares for a garden for a lifetime. It has been said that it takes 200 years to become a master Japanese gardener – implying the essential importance of accumulated wisdom passed down intact through many generations. The basic principles of Japanese garden aesthetics and maintenance are reflected in traditional cultural practices such as *chado*, *ikebana*, *shodō*, *haiku*, and the cultivation of *bonsai*. The concentration, discipline, hands-on



apprenticeship, lifetime of practice, and aesthetic principles of these related art forms all provide a model for how to learn about and practice the art of a Japanese garden.

Yet in the 21st century, few people are likely to choose training requiring such a time commitment. Leveraging the burgeoning technologies and non-conventional forms of virtual learning, new methods and approaches must be developed to continue to be able to pass on this knowledge to gardeners over the generations and across nations. The Training Center embraces and values different educational traditions by providing a traditional, hands-on training approach supplemented by a wide variety of other learning tools and using cultural arts to provide the context for understanding the origins and meanings of Japanese gardens as an art form.

Since 2008, the Training Center has been forging strategic partnerships with leading academic institutions, organizations involved with craft, landscape design, and architecture, think-tanks, and renowned Japanese gardens. Through these partnerships, the Training Center has developed an ever-expanding circle of advisors and instructors for its programs while ensuring that its educational goals and methodology keep abreast of new research and best practices. Soon, the Training Center's resources and network will be available to these organizations to support their own development and delivery of programs.

An Investment Worth Making

The Portland Japanese Garden Board of Trustees has committed to invest \$10 million in launching the Japan Institute. That, coupled with your contribution, will reap significant rewards. With our target goal of a \$20 million investment, we would accomplish the following objectives:

Program Development and Implementation \$6 Million

The establishment and development of world class programs will be critical to the success of *The Japan Institute*. The highest levels of faculty, curriculum and program development, cultural event implementation, necessary materials, technological resources, educational tools,

and various collections will be required. We will use these funds to launch new global programs, partnerships and collaborations, and build on and optimize existing programs, collections, facilities, and assets.

Off-site Campus, Asset & Collections Acquisition, Tokyo Office \$7 Million

Portland Japanese Garden is currently in the process of acquiring a nearby site as a campus to serve as headquarters for *The Japan Institute* to accommodate expanding programs which exceed the capacity of Portland Japanese Garden's existing 12.5-acre garden and cultural village. Already, demand for many of *The Japan Institute's* programs exceed capacity at Portland Japanese Garden's current campus. This demand is expected to continue to grow.

The acquisition and renovation of this new campus and additional assets and collections will include teaching and program facilities, artist studio space, nursery lands, art and collections storage, and classrooms and outdoor hands-on work areas for training seminars, symposia, meetings, and workshops. Acquisitions will include library materials and a bonsai collection, along with relevant works of art, and other cultural artifacts.

Additionally, the creation of *The Japan Institute* will require the establishment of a permanent office in Tokyo along with the hiring of Japan-based staff. This will help to facilitate the establishment and stewardship of critical existing relationships as well as new individual and institutional relationships in Japan. Currently we are in negotiations with The International House of Japan to establish our office in their Roppongi location.

Existing Garden facilities at the Portland Japanese Garden and Cultural Village campus currently serve some 500,000 visitors per year. A restoration and retrofitting plan for updating and reappropriating these highly utilized existing gardens and facilities for new programs will be required to fully address needs of *The Japan Institute* for the future.

New Endowment Funds \$3 Million

To ensure ongoing financial sustainability of *The Japan Institute* and Portland Japanese Garden, an important component is annual income derived from endowment investments of the Portland Japanese Garden Foundation. Combined with existing endowment assets,

an additional \$3 Million would bring total Foundation assets to approximately \$8 Million which would generate some \$350,000 annually to support ongoing programs & operations.

COVID-19 Related, and Other Institutional Debt Retirement \$4 Million

The impact of the COVID-19 pandemic on the Portland Japanese Garden has been significant. The acquisition of debt to sustain the organization safely through the COVID-19 crisis, coupled with pre-COVID debt related to capital improvements will have a hampering

effect on operations and program development for the next few years if not addressed. Relief from this debt service will free up an additional \$1 Million annually to support programming for *The Japan Institute* and Portland Japanese Garden moving forward.

GIFT RECOGNITION OPPORTUNITIES

Designating special naming opportunities give you, our family, or your foundation the chance to leave your legacy and commemorate your support for the Japan Institute which we look forward to discussing with you in more detail.

Proposed Campus Site for The Japan Institute

A 3.64 Acre Urban Campus in Portland, Oregon.





Thank you.



japanesegarden.org