

2013

ANNUAL REPORT



FROM THE PRESIDENT OF THE BOARD

I have a heart full of joy as I write this brief president's report. And I think you'd agree that joy shared is infinite joy.

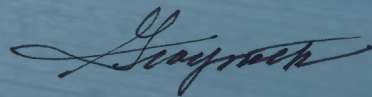
What a joyful experience to serve as President of the Portland Japanese Garden. I look forward to serving as President in the next year as well. How exciting it's been to see interest in the Garden grow exponentially. Our global audience includes our many friendships in Japan and quite a few of these Japanese friends joined us in Portland as we celebrated our 50th Anniversary in 2013. The Anniversary Gala was graced by the presence of past Garden Directors, Garden members, as well as political and business leaders.

Other highlights for the past year included the 50th Anniversary Art in the Garden exhibition series. We were the first Japanese garden in America to be allowed to exhibit the sculptures of the famed Isamu Noguchi. And our outstanding volunteers were recognized by winning the 2013 Award from the international Association of Fundraising Professionals for all of Oregon and SW Washington.

These accomplishments serve to remind us why the Garden continues to grow and flourish. It's really no secret—it's the Garden itself. With its beauty, serenity, and sense of tranquility—combined with impeccable care—it is a treasure.

Now with your help we are poised to bring the history, culture, and beauty that inform this Garden to the world's attention. We will do this with joy.

Appreciatively,



Gwyneth Gamble Booth
President, Board of Trustees



Top: Stephen D. Bloom and Gwyneth Gamble Booth; photo by: Michael Peterson. Middle: Professor Takuma Tono; photo by: Robbie Robinson. Bottom: Moon Bridge in fall; photo by: David Cobb.

FROM THE CHIEF EXECUTIVE OFFICER

Dear Garden Members and Supporters,

With this report we look back with gratitude over the outstanding 50th Anniversary year of the Portland Japanese Garden. These are exciting times for our beautiful Garden!

Each year we see interest in the Garden reach a broader and more global audience. Relationships with our many friends in Japan and the United States contributed to the realization of these highlights during this extraordinary year:

We saw record-setting attendance of 275,616 which was an increase of 19% over 2012 and two sponsored free admission days, combined, drew 10,949 people.

Our 50th Anniversary Art in the Garden exhibition series focused on the coming together of East and West—a theme at the heart of our Garden for the past 50 years—which included solo exhibitions by Toko Shinoda, Isamu Noguchi, and Sueharu Fukami (with Jean Vollum photography)—each internationally celebrated in their respective fields.

We now look forward to our next half century beginning in 2014 with the “Year of Renewal and Rejuvenation.” With your ongoing support we will continue to offer exceptional cultural, arts, and education programs that benefit our community and visitors. I hope to see you in the Garden soon!

Sincerely,



Stephen D. Bloom
Chief Executive Officer

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Photo by: Andrea Petkus

WHY VOLUNTEER?

By: *Gert Bernstein and Ed McVicker*

I have always been a big-picture person. I believe that people who see the details are artists. This place has taught me to look at the details, and that's a value to me. When I give a tour I incorporate a little garden design, a little plant identification, and a little history. I want other people to love it the way I love it. I love the community. I love the Garden. The staff is great. The gardeners are great. The horticulture volunteers—they have four-hour shifts, they get stung by yellow jackets—they are my heroes.

- *Gert Bernstein, Garden Guide*

Volunteering offers a wonderful intimacy with the Garden. The first guided tour I went on was in the late 80s. I was an elementary school teacher at the time and I came with a Japan club from Tuality. We brought a dozen kids and they loved it. The guide so beautifully communicated his love of the Garden and his desire to share it with other people. I thought then that someday, when I retired, this would be a great place to volunteer. There is so much here. There is something here for everybody. You learn something every day. That's how it is for us too.

- *Ed McVicker, Horticulture Volunteer*

THANK YOU, VOLUNTEERS!

VOLUNTEER HOURS IN 2013

Arts & Culture – **2,249**

Haiku Alive – **97**

Hort Support – **3,428**

Office Support – **217**

Tour Guide – **2,776**

TOTAL – **8,767**

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Photo by: Jonathan Ley

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IN JAPAN, THE CRANE IS CONSIDERED A NATIONAL TREASURE, APPEARING IN ART, LITERATURE, AND FOLKLORE. THE CRANE IS THE SYMBOL OF GOOD FORTUNE AND LONGEVITY BECAUSE OF ITS FABLED LIFESPAN OF A THOUSAND YEARS.



We are grateful for the commitment of these dedicated individuals, corporations, and foundations that provide essential annual support for the operations of the Portland Japanese Garden. With their generosity they help to make possible the careful maintenance of the Garden and the outstanding cultural, artistic, and educational programs we offer our members and community.

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Golden Crane Legacy Members have named the Garden as the ultimate beneficiary of a planned gift. We are grateful to the following people for letting us know of their plans to support the Garden in this thoughtful way.

Anonymous (3)
Carole Beauclerk
Barbara Bell
Diane Benjamin
Steve Bloom & Michael Blankenship
Carla Caesar
Mora Chartrand & Linda Grant

Mary Dickson
Elaine West Durst
Marguerite Hirschbuhl Drake
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John & Lisa Lehman
Jacquie Siewert-Schade &
W. Curtis Schade
John & Ann Symons
Carmen Wong

We are grateful to the following individuals and families for their generous estate/bequest gifts previously received by the Garden:
Clarence Bobbe
Stanley Davis Trust
Stanley W. Greenhalgh

Noel A. Jordan
James J. Kesler
Duke Mankertz
Beverly Merrill
Toya Family Trust:
George, Georgene, Sonoya, Eveyln
Jeaneatta H. Sautter

If you would like to include the Garden in your estate plans, or if you have already done so and would allow us to list you as a Legacy Member, please contact Lisa James at 503.595.5225 or ljames@japanesegarden.com

Errors and Omissions: We make every effort to correctly recognize our generous donors and apologize for any error or omission. Please don't hesitate to contact us to make any corrections for upcoming publications and newsletters at 503.595.5225 or ljames@japanesegarden.com



Photo by: Jonathan Ley

WHY BE A MEMBER?

By: Shirley and David Pollock

The Garden is such a wonderful attribute to the culture of Portland, and such an important aspect of the community. David and I lived in Asia for 11 years, which gave us the opportunity to travel in Japan. We have such an affinity for the art, the culture, the philosophy, and the beauty of Japan. After moving to Portland, it was so good to find the Garden and reconnect with that aspect of culture and philosophy.

- Shirley Pollock, Golden Crane Member

When we go to Japan, we go to one temple that is 1,500 years old; but when we step outside we are right back in fast-paced Kyoto. Here at the Garden you have that same serene experience right in the city, where design and skill are practiced exactly as they were 1,000 years ago. I remember being in Kyoto one time watching a gardener pruning a bonsai needle-by-needle—seeing the precision and the accuracy of that—it produced the same effect on me that I feel when I visit the Garden. The Garden itself and the special projects and programming are a wonderful focal point in Oregon for broad aspects of art and Japanese culture.

- David Pollock, Golden Crane Member

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2013 (WITH COMPARATIVE TOTALS FOR 2012)

	2013	2012
ASSETS:		
Cash and cash equivalents	\$ 862,160	993,257
Accounts receivable	2,474	10,962
Contributions receivable	1,561,294	1,226,026
Inventories	118,025	93,553
Prepaid expenses	28,996	36,190
Investments	2,317,232	2,068,854
Garden, buildings, and equipment	3,434,016	2,927,202
Total assets	8,324,197	7,356,044
LIABILITIES:		
Accounts payable and accrued expenses	85,314	45,753
Accrued payroll	80,899	-
Construction payable	164,180	-
Deferred revenue	7,394	4,333
Funds held on behalf of others	24,055	24,691
Mortgage payable	515,387	536,657
Total liabilities	877,219	611,434
NET ASSETS:		
Unrestricted:		
Available for programs and general operations	468,269	163,512
Cumulative endowment losses	-	(26,291)
Designated by Board	73,421	87,191
Net investment in capital assets	2,918,629	2,390,545
Total unrestricted	3,460,319	2,614,957
Temporarily restricted	2,058,113	2,201,107
Permanently restricted	1,928,546	1,928,546
Total net assets	7,446,978	6,744,610
Total liabilities and net assets	\$ 8,324,197	7,356,044

ATTENDANCE

Annual Attendance: **275,616**

Attendance at Art in the Garden Exhibitions: **138,785**

Attendance on Free Days: **10,949**

Garden Memberships: **8,067**

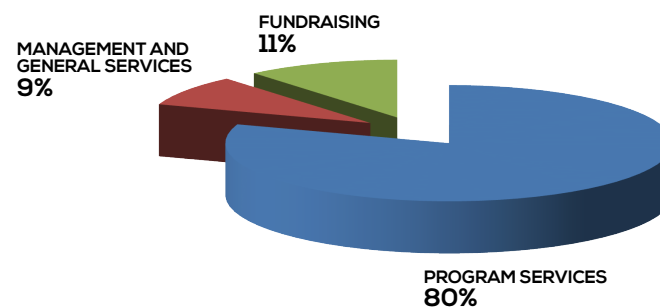
CONSOLIDATED STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2013 (WITH COMPARATIVE TOTALS FOR 2012)

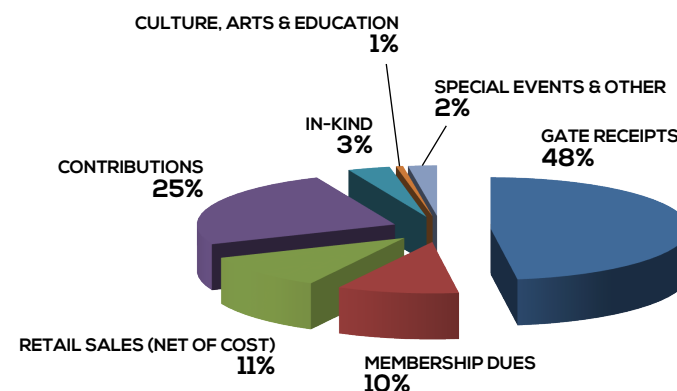
	2013	2012
OPERATING REVENUES AND GAINS:		
Gate receipts	\$ 1,814,581	1,528,296
Merchandise sales (net of cost of sales)	414,267	366,743
Culture, arts and education events and workshops	22,719	54,627
International programs	12,228	-
Operating investment return	8,204	(1,605)
Other earned revenues	13,426	5,964
Total operating revenues and gains	2,285,425	1,954,025
PUBLIC SUPPORT:		
Society dues	377,120	353,820
Contributions and bequests	1,114,847	709,280
Special events (net of direct costs)	68,840	34,960
In-kind contributions	413,978	72,860
Total public support	1,974,785	1,170,920
Appropriation of endowment assets for expenditure	33,031	41,784
Total operating revenues, gains, and other support	4,293,241	3,166,729
EXPENSES:		
Program services	3,785,432	2,386,480
Management and general	345,209	294,645
Fundraising	764,896	501,177
Total expenses	4,895,537	3,182,302
Decrease in net assets before non-operating activity (includes depreciation expense)	(602,296)	(15,573)
NON-OPERATING ACTIVITY:		
Total endowment return (loss)	315,783	96,886
Appropriation of endowment assets for expenditure	(33,031)	(41,784)
Endowment gifts	-	1,000,000
Capital contributions and grants	1,021,561	1,348,461
Investment return on capital assets	351	28
Loss on sale of capital assets	-	(1,919)
Increase in net assets	702,368	2,386,099
Net assets at beginning of year	6,744,610	4,358,511
Net assets at end of year	\$ 7,446,978	6,744,610

This financial data is excerpted from our audited financial statements. The Society can provide complete financial statements upon request.

OPERATING EXPENSES BY FUNCTION



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Top Left: Princess Akiko of Mikasa. Top Right: Foreign Minister Fumio Kishida. Bottom: Stephen D. Bloom, Mihoko Nezu, Koichi Nezu, Teruyo Yanai, Tadashi Yanai, Saori Yuki, Princess Akiko, and Kengo Kuma. All photos by: Ken Katsurayama.

GARDEN'S 50TH ANNIVERSARY CELEBRATED IN TOKYO

The Portland Japanese Garden's 50th Anniversary Reception in Tokyo, with 250 distinguished guests in attendance, demonstrated the international community's support for the work of the Portland Japanese Garden and its commitment to a broader understanding between the people of the United States and Japan. Cohosts of the event were: Mr. Tadashi Yanai, Chairman, President and CEO of Fast Retailing Co. and his wife Mrs. Teruyo Yanai; Mr. Koichi Nezu, Chairman of Tobu Department Store Co. and his wife Mrs. Mihoko Nezu; and world renowned architect Mr. Kengo Kuma. Also attending were Japan's Foreign Minister Fumio Kishida and Her Imperial Highness Princess Akiko of Mikasa, and Mr. Takashi Uyeno. PricewaterhouseCoopers, Torii Mor Vineyard & Winery, and Delta Airlines were the corporate sponsors of the event.

"BANK OF AMERICA IS PROUD TO BE A LONGTIME PARTNER OF THE PORTLAND JAPANESE GARDEN. WE KNOW THE GARDEN'S VALUE TO OUR COMMUNITY—AS A PLACE OF ART AND BEAUTY, A CULTURAL TOUCHSTONE, AND A VIBRANT, LIVING MUSEUM."

— ROGER HINSHAW, PRESIDENT OREGON & SW WASHINGTON BANK OF AMERICA

ART IN THE GARDEN

A special 50th Anniversary Art in the Garden exhibition series focused on the coming together of East and West—a theme that has been at the heart of our Garden for the past 50 years. The artists chosen to represent this theme—Toko Shinoda, Isamu Noguchi, and Sueharu Fukami—are each internationally celebrated in their respective fields: calligraphy and painting, sculpture and design, and porcelain. Their artwork can be seen in the finest institutions around the world, and in 2013 the Portland Japanese Garden enjoyed record attendance as tens of thousands of people took advantage of the once-in-a-lifetime opportunity to see such work in the Pacific Northwest.

All exhibitions curated by Diane Durston, Arlene Schnitzer Curator of Culture, Art, and Education.

ART IN THE GARDEN EXHIBITION SPONSORS:

Toko Shinoda:

Presented by the Frederick D. and Gail Y. Jubitz Foundation

Isamu Noguchi: Presented by Arlene Schnitzer/ The Harold & Arlene Schnitzer CARE Foundation

Sucharu Fukami with Photographs by Jean Vollum: Presented by the Jean Vollum Fund of the Vanguard Charitable Endowment

The 2013 Art in the Garden exhibition series was supported by grants from the Meyer Memorial Trust, the James F. and Marion L. Miller Foundation, the Maybelle Clark Macdonald Fund, The Collins Foundation, the Wessinger Foundation, the Rose E. Tucker Charitable Trust, and the Jackson Foundation.



Top: Exhibition by artist Toko Shinoda. Middle: Exhibition by artist Isamu Noguchi. Bottom: Exhibition by artist Sueharu Fukami and Jean Vollum Photography; pictured: Michael Ellena, Sueharu Fukami, John Hall, Lisa James, and Bill Hughes. All photos by: Jonathan Ley.

MEMORIALS AND HONORARIA

THOUGHTFUL AND GENEROUS GIFTS RECEIVED BETWEEN JANUARY 1, 2013 TO DECEMBER 31, 2013

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WHY ART IN THE GARDEN?

By: Diane Durston, Arlene Schnitzer Curator of Culture, Art, and Education

As we celebrated our 50th Anniversary, the Art in the Garden exhibitions of 2013 brought the work of three internationally renowned artists to the attention of everyone in the community: Toko Shinoda, Isamu Noguchi, and Sueharu Fukami. Each of these artists was a bridge between East and West, just as our Garden has been for the past 50 years. The relationship we established with the Noguchi Museum in New York resulted in the long-term loan of a stone sculpture to the Garden, of which we are extremely proud to be able to share with the community. Like the life of Noguchi himself, this year served to make people more aware of the challenges and significance of exchanging ideas among cultures. We have so much to learn from each other—about life, about art, about the beauty of nature, and about ourselves.

Photo by: Jonathan Ley

1963

THE PORTLAND JAPANESE GARDEN: A TIMELINE



THE FIRST MEETING OF THE JAPANESE GARDEN SOCIETY CONVENES, AND CONSTRUCTION BEGINS BEFORE THE END OF THE YEAR. PROFESSOR TAKUMA TONO IS FORMALLY HIRED TO DESIGN THE GARDEN. HIS PLAN INCLUDES FOUR GARDENS—THE STROLLING POND GARDEN, THE TEA GARDEN, THE SAND AND STONE GARDEN, AND THE FLAT GARDEN.

1964

The first of the Garden Directors arrives from Japan. The Kotoji lantern is made and gifted to the Garden from Kenrokuen Garden in Kanazawa, Japan.

1965

The Garden is open for the first time for one week.

1967

The Garden formally opens to the public for the summer. Admission is 50¢ for adults and 25¢ for students. There are 28,575 paid admissions before the Garden closes for winter.

1968

The Tea House arrives from Japan, is assembled, and dedicated. A fifth garden, the Moss Garden, is built. The Haiku stone arrives from Japan. The Iyo stone in memory of first Garden President Philip Englehart is added to the Garden.

1970

The first bonsai exhibition takes place at the Garden.

1972

The Moss Garden does not flourish and is rebuilt as the Natural Garden, or *Zoki no Niwa*. A volunteer guide group is formed.

1973

The first koi are donated to the Garden. They do not survive. More are donated in 1974.

1975

The Garden's first machiai (waiting place) is built in the Tea Garden.

1976

The Antique Gate, donated by the Japanese Ancestral Society, is installed. The Garden holds its first *O-Bon* Festival.

1977

The *Sogetsu* School of Ikebana provides flower arrangements of roses in honor of the Rose Festival.

1978

The construction of the Pavilion begins.

1980

The Pavilion is dedicated.

1981

The Garden is open during winter for the first time.

1983

The Portland Chapter of Ikebana International presents a Chrysanthemum Exhibition.

1986

Garden House (maintenance building) construction begins and is completed the following year. The Natural Garden expands to include a new lower area called "waterscapes."

1987

Professor Tono dies in Japan at age 96.

1988

In memory of Bill deWeese, former President of the Japanese Garden Society Board, the hillside garden is built next to the Garden House.

1989

The Sapporo water fountain, a 25th Anniversary present from Sapporo, Japan, is dedicated. The Tea Garden is expanded.

1990

The Garden holds its first Moonviewing Festival.

1991

First public tea presentation by *Kashintei Kai*.

1994

The new service center is built, housing restrooms and a gift shop.

1996

The *Suikinkutsu*, or Water Harp, is presented by the Japanese Garden Society of Tokyo and installed at the South end of the Pavilion.

1997

The Heavenly Falls damaged by a winter storm, is rebuilt and the height is increased.

2010

The Portland Japanese Garden is proud to host the first-ever gathering of the Garden's eight former garden directors and the current Garden Curator, Sadafumi Uchiyama.

2012

A major renovation of Lower Pond addresses improvements needed for the care of the Garden's beloved koi. More than 220,000 visitors come to the Garden, and there are 7,000 members and 600 volunteers. The Garden puts forward a plan to build new facilities. This is in response to increased number of visitors, preservation of the tranquility of the Garden, and to enhance the visitor experience. Internationally acclaimed architect Kengo Kuma agrees to design the project.

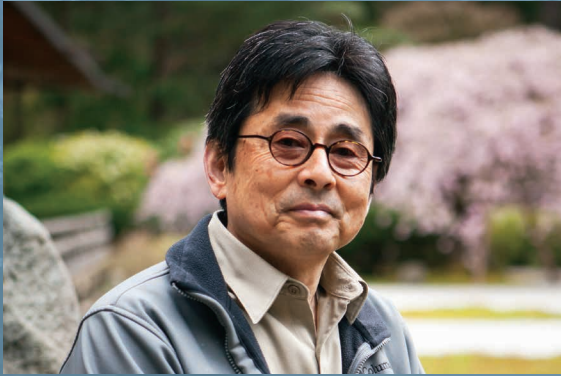
WHY SUPPORT THE GARDEN?

By: Dorie Vollum, Vice President, Board of Trustees

How fortunate are we to be the current stewards of this amazing cultural icon. Over the course of the past 50 years many thousands of volunteers and members have given their time, talent, and donations to create one of most beautiful gardens in the world. Everything from the stones and foliage to the lanterns, teahouse, and the colorful koi are here because someone in our local, national, or international community has cared enough about this Garden to make a charitable contribution. This truly is the finest example of a community garden that I know of!

Photo by: Stephen D. Bloom





WHY THE GARDEN?

By: Sadafumi Uchiyama, Garden Curator

In a way 50 years is a magic number, because most trees and humans mature in 50 years. Initially humans were the active agent during the construction of this Garden, but the Garden has now had one cycle of being built, taken care of, and nurtured—and it now has its own life. That is why it is important, because it is now a living thing. It should and will outlive us. We need to think about the Garden beyond our lifetime. The Garden itself helps us keep that perspective. At 50, the Garden is at a turning point, (the beginning of the next phase), and we can start to invite that out. The Garden is beautiful and it has something to teach if we listen. We are here to nurture it so that we can continue to take the teacher's message and share it with the rest of the world.

Photo by: Jonathan Ley



Before and after photos of Moon Bridge, Harp Tuner Lantern, and Sand & Stone Garden. Top row: historical photos by Robbie Robinson. Bottom row: current photos by David Cobb.

WHY BRIDGE EAST AND WEST?

By: Stephen D. Bloom, Chief Executive Officer

I believe the purpose of our Garden (and gardens like it) is to facilitate greater understanding between people and cultures. Opportunities to better appreciate and value people on an educational, economic, artistic, and cultural level benefit us all. The Garden offers a unique platform for brining all of these Japanese cultural elements together in one place, providing a venue that is many things to many people. Portland and Japan have a long history due to the geographic proximity of our two countries. Against this backdrop we have the opportunity to connect our cultures and to build a bridge between East and West.



Photo by: Jonathan Ley



50TH ANNIVERSARY GALA

Guests traveled great distances from around the world to ring in the Garden's 50th Anniversary year. Highlights included: an opening performance by Takohachi Taiko of Portland; a concert by world-renowned shamisen artist Masahiro Nitta of the Wacocoro Brothers with Shinta (taiko) and Tsuyoshi Takashiro (DJ) and special guest Tatsuya Hosono; a dinner at Arlene Schnitzer's home with Governor Kitzhaber and First Lady Cylvia Hayes among the guests; and a black-tie gala graced by the presence of original Garden Directors, Garden members, and political and business leaders from near and far.



The Portland Japanese Garden and the 50th Anniversary Gala Committee would like to thank all of those individuals and organizations who contributed to support the Gala.

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Top: Stephen D. Bloom, Cathy Rudd, Fred & Gail Jubitz. Middle: Monique Barton & Dave Riveness, Margaret Gervais, & Roger Hinshaw. Bottom: Sylvia Skarstad, Carol L. Otis, MD, & Roger Goldingay. Photos by Jonathan Ley.

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Saori Yuki. Photo by: Jonathan Ley.



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