



PORTLAND  
JAPANESE  
GARDEN

# 2012 Annual Report

*The Japanese Garden Society of Oregon*



## FROM THE CHIEF EXECUTIVE OFFICER

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Dear Garden supporter;

When I look back on the end of the Portland Japanese Garden's first century, I'm struck by how the tranquility and harmony that the Garden promotes is more important now than ever before. When our Garden was founded fifty years ago little did we know that this small Garden in the West Hills would become an international symbol of excellence in the Japanese Garden community – all while continuing to be a place of beauty, solace, inspiration and reflection in a rapidly changing world.

Staff, board, volunteers and supporters all take very seriously our role in introducing the culture and spirit of Japan to nearly 250,000 visitors per year. This care, consideration and passion is not only seen in the Garden itself but also in our extensive culture and art programs that bring Japanese garden arts and culture to thousands of visitors.

The formation of the Garden's International Advisory Board, made up of prominent citizens of both the US and Japan, has led to strong international relationships and global collaborations – as well as inspiring a lively dialogue about the role of the Japanese garden today around the world. In 2012 we saw these global partnerships and opportunities expand dramatically, adding new perspectives and collaborations.

Organizations like the Portland Japanese Garden do not thrive just on passion alone. Your financial contributions – whether as a member, donor, volunteer or passionate patron – do literally make the Garden grow. As we enter our second half-century, I thank you for your past support and invite you to join us for the next 50 years.

Sincerely,

Steve Bloom

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### THANK YOU, VOLUNTEERS!

Total volunteer hours in 2012: **9,028\***

Tour Guide Volunteer Hours: **2,821**

Horticultural Support Volunteer Hours: **3,746**

Arts & Culture Volunteer Hours (includes events, festivals and gallery attending): **2,154**

Office Support Volunteer Hours: **141**

Visitor Services Hours: **135**

Haiku Alive School Program Hours: **28**

Based on the Corporation of National and Community Service's estimated worth of the "volunteer hour" in Oregon, the Garden's 2012 volunteer contribution is valued at **\$166,747.**



“Each time we visit the Garden, at that moment we are really seeing it for the first time . . . As we walk a path or turn a corner, there is a gift, and then a moment, and then a memory. And like the Garden, we will never be the same. ”

**Alan Baucom**, member and volunteer

“My interest in, and desire to experience the Garden, has strengthened all that much more by having a deeper understanding of some of the principles and skills involved in the creation and maintenance of our world class garden. ”

**Richard Hall**, member and workshop participant (Nobedan Stone Paving & Bamboo Fence Building classes)

“Be cheerful. Forget any others. Happiness is in our garden. ”

**Professor Takuma Tono**, Designer of the Portland Japanese Garden

**ATTENDANCE**

- Attendance in 2012: **231,079**
- Attendance on Free Days: **5128**
- Attendance at cultural festivals: **12,133**
- Non-member admissions: **190,336**
- Number of people who attended Moonviewing: **1050**

“My husband and I would drive to the Japanese Garden to enjoy some time as a family . . . The children would eventually come to know the garden inside and out and through all the seasons . . . and the children were in their own wonderland. Eventually we would say, “We are going to church in the Garden. ”

**Anonymous visitor comment**



Art in the Garden exhibitions, Healing Garden Lectures, traditional Japanese festivals, Open Pavilion programming events, and garden workshops all drew new people to the Garden and encouraged others to experience it in a different way.

## SENIOR STAFF

Chief Executive Officer..... Steve Bloom  
 Deputy Director ..... Cynthia Haruyama  
 Chief Operating Officer..... Cheryl Ching  
 Executive Assistant..... Sarah MacDonald  
 Arlene Schnitzer Curator of Culture, Art, & Education ..... Diane Durston  
 Garden Curator ..... Sadafumi Uchiyama  
 Director of Finance ..... Diane Brauer  
 Director of Development ..... Lisa James  
 Director of Marketing & Communications ..... Tomi Douglas Anderson

## BOARD OF DIRECTORS – 2012

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President ..... Dean Alterman  
 President-elect..... Gwyneth Gamble Booth  
 Vice Presidents..... Kristen Dozono  
 Cathy Rudd  
 Bill Hughes  
 Treasurer ..... Doug Lovett  
 Secretary..... Jerry Hudson  
 Immediate Past President ..... Ed McVicker

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Ann Carter	Travers Hill Polak	Kelly Saito
Lynn Connor	Margaret Hinshaw	Drake Snodgrass
Alan Davis	Judy Hummelt	Dorie Vollum
Dede DeJager	Michiko Kornhauser	

## FOUNDATION BOARD MEMBERS

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 Vice President ..... Jerry Hudson  
 Treasurer ..... Pat Ritz  
 Secretary..... Josh Husbands

### MEMBERS

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Doug Lovett	Carmen Wong

## INTERNATIONAL ADVISORY BOARD

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 & Director, Nezu Museum  
 President, Tobu Department Store  
 Tokyo, Japan

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 Chairman, Landscape Architecture  
 Tokyo University of Agriculture  
 Tokyo, Japan

Takashi Uyeno  
 Chairman, Uyeno Transport  
 Yokohama & Kamakura, Japan

“The Portland Japanese Garden is one of the most significant and visible pieces of Japanese culture that exists in this country. As an American of Japanese ancestry, I’m proud to be associated with such a beautiful and unique part of my cultural heritage.”

**Verne Naito**, board member



PHOTO BY JONATHAN LEY

## GOLDEN CRANE SOCIETY

In Japan, the crane is considered a national treasure, appearing in art, literature, and folklore. The crane is the symbol of good fortune and longevity because of its fabled span of a thousand years.

We invite you to join these dedicated donors and join the Portland Japanese Garden's Golden Crane Society with an annual donation of \$1,500 or more. This exclusive community of generous individuals provides essential support for the Portland Japanese Garden and its cultural, artistic, and educational programs. Enjoy the benefits of membership, which include intimate dinners and events, private Garden tours, invitations to opening receptions and exhibitions, as well as free entry for yourself and your guests to visit the Garden year-round.

### Gold Circle

\$50,000+

The Japan Foundation,  
Center for Global Partnership  
Frederick D. & Gail Y. Jubitz Foundation  
M.J. Murdock Charitable Trust  
Maybelle Clark Macdonald Fund  
Arlene Schnitzer of the Harold and Arlene  
Schnitzer CARE Foundation

### Silver Circle

\$25,000-\$49,999

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James F. & Marion L. Miller Foundation  
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Arthur K. & Aileen G. McNett  
Jim & Cathy Rudd  
Larry & Dorie Vollum

### Bronze Circle

\$10,000-\$24,999

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John Gray Charitable Fund of The Oregon  
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Hill and Family Foundation  
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Toya Trust

### Founder's Circle

\$5,000-\$9,999

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Peter Sargent  
Carolyn Berry Wilson and David Wilson

### President's Circle

\$2,500-\$4,999

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The Autzen Foundation  
Stephen Bloom & Michael Blankenship  
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Michael & Janet Ellena  
Katherine & Mark Frandsen  
Geffen Mesher & Co, PC  
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Sheila Edwards-Lienhart & Ross M.  
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The Standard  
THA Architecture  
Treecology, Inc.  
John & Susan Turner  
West Coast Bank

### Gardener's Circle

\$1,500-\$2,499

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Bamboo Sushi  
Ibby Brooke  
Richard L. Brown & Thomas Mark  
Worth & Barbara Caldwell  
Ann Carter & Tom Palmer  
Candy Cassarino  
Compass Oncology  
William Cook & Gwil Evans  
Anne & James F. Crumpacker  
Drake's 7 Dees  
Wayne R. & Sandra F. Ericksen  
Exxon Mobil Foundation  
Ferguson Wellman Capital Management  
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John Hall & Margaret Chula  
James P. Hansen  
Andrew & Cynthia Haruyama  
Michel & Vicki Hersen  
Roger & Margaret Hinshaw  
John & Linda Hisatomi  
Robert and Deborah Hogfoss  
Jerry & Ann Hudson  
Joshua & Kerstin Husbands  
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Community Foundation  
Yoshio & Nikki Kurosaki & The Kurosaki  
Family Fund  
Joyce & Stanley Loeb  
J. Douglas Macy  
Sarah Mahler

In 2012,  
the garden  
received the  
largest gift in  
its history, \$1  
million from  
the Harold  
& Arlene  
Schnitzer CARE  
Foundation  
to establish  
the Arlene  
Schnitzer  
Curator of  
Culture, Art &  
Education.



PHOTO BY JONATHAN LEY

*Community partners bring ikebana, bonsai, tea events, and plant sales to the Garden, helping the Garden's efforts to be a resource for Japanese garden arts and history.*

Kathleen & Curtis Marble  
Marilyn McIver  
Sandy & Greg Mico  
Suzanne Millis  
Momo Sushi and Grill  
Verne & Aki Naito  
Helle Nathan of the Nathan Family  
Charitable Fund of the Oregon  
Community Foundation  
Janice Orloff  
Dr. Carol L. Otis & Roger Goldingay

fresh organic catering  
Stephen Pool  
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Steven H. Smith & Dennis C. Johnson  
Rebecca & Russell Teasdale  
Vulcan Veterinary Services  
Wakai Dokokai  
Stuart Weitz & John Gustavsson  
Western Accents, Inc.

## THE GOLDEN CRANE LEGACY SOCIETY:

Golden Crane Legacy Members support the Portland Japanese Garden through very special and important financial contributions. These donors have named the Garden as the ultimate beneficiary of a planned gift. Such gifts might include a bequest and/or charitable income gifts and trusts, gifts of an I.R.A. or other retirement fund, a retained life estate, or life insurance.

We hope you will join the Golden Crane Society today. If you have any questions, please don't hesitate to call our Director of Development at 503-595-5225 or visit [www.japanesegarden.com/donations](http://www.japanesegarden.com/donations)

Anonymous (3)  
Carole Beauclerk  
Barbara Bell  
Diane Benjamin  
Steve Bloom & Michael Blankenship  
Clarence Bobbe  
Mora Chartrand & Linda Grant  
Stanley Davis Trust\*  
Margueritte Hirschbuhl Drake  
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Al Horn

Jerry & Ann Hudson  
Noel A. Jordan  
Estate of James J. Kesler  
Elizabeth M. King  
Duke Mankertz\*  
Beverly Merrill\*  
Toya Family Trust: George\*,  
Sonoya\*, Georgene\*, and Evelyn\*  
Jeaneatta H. Sautter\*  
Carmen Wong-Blair\*

## Around the Garden

PHOTO BY DAVID COBB



# 22

New koi released into the Lower Pond

Yoshino cherry trees planted by Garden staff and VIP's in commemoration of Portland's Sapporo Sister City Association 50th anniversary

# 13

# 270

Pounds of organic fertilizer were used in 2012

# 16.6

Tons of stone brought in for work at the Lower Pond in 2012 including boulders, slabs, cobble, and gravel (not including boulders that were already on-site)

## Consolidated Statement of Financial Position

Year Ended December 31, 2012

(with comparative amounts for 2011)

	2012	2011
<b>Assets:</b>		
Cash and cash equivalents	993,257	463,216
Accounts receivable	10,962	26,214
Contributions receivable	1,226,026	453,078
Inventories	93,553	100,748
Prepaid expenses	36,190	14,086
Investments	2,068,854	1,020,326
Garden, buildings and equipment	2,927,202	2,910,852
<b>Total assets</b>	<b>\$7,356,044</b>	<b>\$4,988,520</b>
<b>Liabilities:</b>		
Accounts payable and accrued expenses	45,753	94,398
Deferred revenue	4,333	3,511
Funds held on behalf of others	24,691	11,353
Mortgage payable	536,657	520,747
<b>Total liabilities</b>	<b>\$611,434</b>	<b>\$630,009</b>
<b>Net assets:</b>		
<b>Unrestricted:</b>		
Available for programs and general ops	163,512	135,147
Cumulative endowment losses	(26,291)	(52,131)
Designated by Board	87,191	128,232
Net investment in capital assets	2,390,545	2,390,105
<b>Total unrestricted</b>	<b>\$2,614,957</b>	<b>\$2,601,353</b>
Temporarily restricted	2,201,107	828,612
Permanently restricted	1,928,546	928,546
<b>Total net assets</b>	<b>\$6,744,610</b>	<b>\$4,358,511</b>
<b>Total liabilities and net assets</b>	<b>\$7,356,044</b>	<b>\$4,988,520</b>

“The bamboo exhibition was stunning. The pavilion and the exhibit became one. I loved it.”

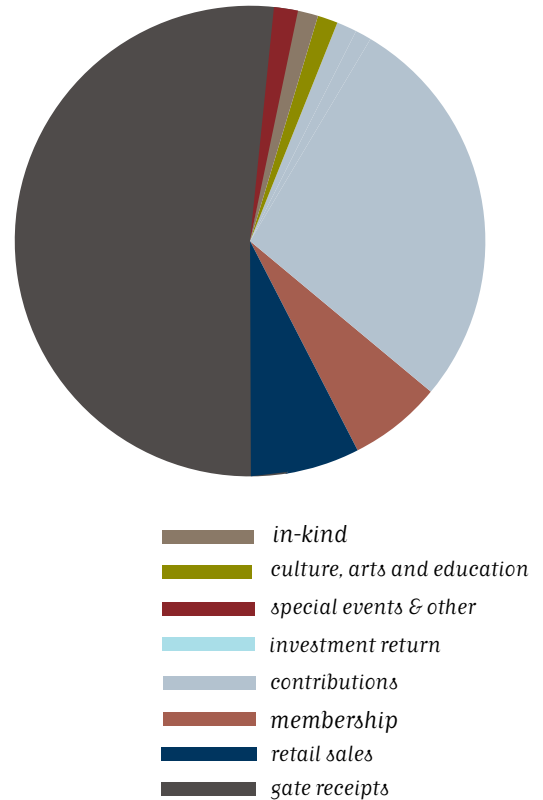
Sandra C. Mico, President, Portland Japanese Garden Foundation Board

# Consolidated Statement of Activities

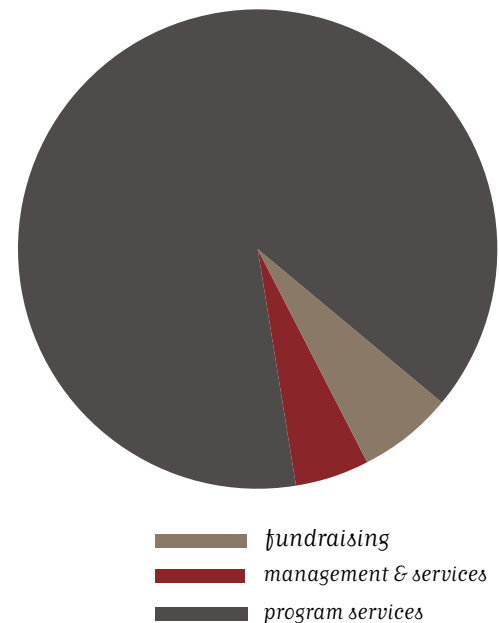
Year Ended December 31, 2012  
(with comparative amounts for 2011)

	2012	2011
<b>Operating revenues and gains:</b>		
Gate receipts	1,528,296	1,422,780
Retail sales (net of cost of sales)	276,937	235,875
Culture, arts & education events & workshops	77,130	84,007
Operating investment return	(1,605)	3,274
Other earned revenues	3,939	6,201
<b>Total operating revenues and gains</b>	<b>\$1,884,697</b>	<b>\$1,752,137</b>
<b>Public support:</b>		
Society dues	353,820	328,105
Contributions and bequests	709,280	663,231
Special events (net of direct costs)	52,312	30,512
In-kind contributions	72,860	40,344
<b>Total public support</b>	<b>\$1,118,272</b>	<b>\$1,062,192</b>
Appropriation of endowment assets for expenditure	41,784	44,593
<b>Total revenues, gains and other support</b>	<b>\$3,114,753</b>	<b>\$2,858,922</b>
<b>Expenses:</b>		
Program Services	2,341,258	2,254,163
Management and general	294,645	268,593
Fundraising	494,423	428,349
<b>Total expenses</b>	<b>\$3,130,326</b>	<b>\$2,951,105</b>
Decrease in net assets before non-operating activity (includes depreciation expense)	(15,573)	(92,183)
<b>Non-operating activity:</b>		
Total endowment return (loss)	96,886	4,345
Appropriation of endowment assets for exp.	(41,784)	(44,593)
Endowment gifts	1,000,000	-
Capital contributions and grants	1,348,461	612,849
Investment return on capital assets	28	-
Loss on sale of capital assets	(1919)	-
<b>Increase in net assets</b>	<b>2,386,099</b>	<b>480,418</b>
<b>Net assets at beginning of year</b>	<b>4,358,511</b>	<b>3,878,093</b>
<b>Net assets at end of year</b>	<b>\$6,744,610</b>	<b>\$4,358,511</b>

## Sources of Operating Revenue



## Functional Expenses



This financial data is excerpted from our audited financial statements. The Society can provide complete financial statements upon request. These statements consolidate the Japanese Garden Society of Oregon and the Japanese Garden Foundation.

“I would like to share with visitors not only the beauty of the Garden but also the peace and quiet of it so that even after they leave the Garden, they will remember and rejoice the visit in their hearts.”

**Michiko Kornhauser**, Garden Tour Guide, President of Ikebana International, and board member

**GROSS RETAIL SALES IN 2012 WERE 29% GREATER THAN 2011.**



PHOTO BY STEPHEN FERREIRA

“One of my favorite moments in the Garden in 2012 was the first time I saw the beautiful new bench at Saka’s Pond—an exquisite resting place that quietly evokes perfection.”

**Dee Ross**, Portland Japanese Garden Foundation Trustee

## THANK YOU

Thank you to all of our Annual Fund donors who give to support the greatest needs of the Garden each year. Your gifts have made it possible for millions of people to enjoy the Garden throughout the past 50 years.

### ANNUAL FUND INDIVIDUALS

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Joan and Dan Kvitka  
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 Scott Moore and Valerie Wasserman  
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*Art in the Garden*  
 Exhibitions in 2012 included:  
*Wa: The Harmony of Brush and Ink - An Exhibition of Calligraphy by Yoshiyasu Fujii and the Meito Shodo Kai, Meditative Moment: The Tea Ceramics of Richard Milgrim and the Paintings of Hiroshi Senju, Threads of Hope: The Textile Art of Hiroshi Saito, Bamboo Art: Meditation and Transformation*

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*Save the Date! The highlight of the Portland Japanese Garden's momentous 50th Anniversary year will be a black-tie Gala with stellar performing artists from Japan at the Portland Art Museum on October 19, 2013. The Gala Committee began planning every detail of this milestone celebration in the summer of 2012. We will use two ballrooms for a reception, then dinner and entertainment. Seating will be limited to 500 people and table sponsorships are available now by contacting Development Director Lisa James at 503-595-5225.*



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“The mingling of culture and art in the garden itself and the many programs is captivating.”

**Ann Carter**, board member



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